

# Request for Expressions of Interest: Mobile Outreach Support Services Grant Program • Application



The Mobile Outreach Support Services Grant Program (the “Program”) was established to offer funding to one or more community-based organizations to provide mobile outreach support services to individuals who are unsheltered, or are living in encampments. Outreach services include safety and wellbeing checks, transportation, transfer to emergency shelters, the distribution of warm clothing, blankets, water, coffee, food, harm reduction supplies, as well as referrals to programs or community agencies coordinating access to housing, healthcare, mental health and addictions services.

Aligned with the City’s recently adopted Poverty Reduction Strategy and the 2019 recommendations of the Illicit Drug Task Force, the Program aims to connect individuals experiencing unsheltered homelessness to systems of support for the following priority populations: individuals experiencing unsheltered homelessness, individuals who use substances, individuals with mental health concerns, Indigenous community members, 2SLGBTQ+ community members and sexually exploited girls and women, with a focus on areas in Winnipeg with high levels of poverty.

## Available Funding:

In the City’s 2022 budget update, City Council approved \$1.1 million dollars to support the continuation of mobile outreach services in 2022 and 2023. This includes \$550,000 in 2022, and \$550,000 in 2023. However, Council also directed that from these funds, dedicated grant funding of \$100,000 be provided to Main Street Project to continue its mobile outreach support up to March 31, 2022. For this reason, only \$450,000 in grant funding is available in 2022 to provide mobile outreach services from April 1, 2022 through December 31, 2022, while \$550,000 is available in 2023. If approved for funding, successful applicants will be funded for both 2022 and 2023, provided the grant recipients meet the requirements of the funding agreement.

The City is committed to working with partner agencies to find long term solutions to support unsheltered individuals. Program applicants may be approved for partial or full allotment of available funding. Partnership applications will be considered, and will require a lead organization to enter into a funding agreement with the City, taking responsibility for managing all funding and reporting requirements.

## Eligibility:

- Program applicants must be a non-profit organization
- Funded activities must take place in the City of Winnipeg
- Applicants must demonstrate how the grant funding will support individuals experiencing unsheltered homelessness
- Applicants must demonstrate how they meet the following criteria:
  - ▷ Provide outreach services 24 hours a day
  - ▷ Offer culturally appropriate programs and supports and/or identify as an Indigenous organization and/or provide Indigenous-led services and/or partner with Indigenous-led organizations
  - ▷ Utilize a harm-reduction and trauma-informed approach to service delivery
  - ▷ Hire, retain and support Indigenous staff and staff with lived experience of homelessness and poverty
  - ▷ Use a person-centered approach to supporting community members
  - ▷ Demonstrate collaboration with partner groups to encourage a coordinated approach to street outreach and supporting individuals experiencing unsheltered homelessness
  - ▷ Demonstrate how mobile outreach services will support individuals in accessing transitional and/or longer-term housing.
- Applicants must demonstrate **how** they directly support one or more of following **priority** populations:
  - ▷ Individuals experiencing unsheltered homelessness
  - ▷ Individuals who use substances
  - ▷ Individuals with a mental health concern
  - ▷ Indigenous community members
  - ▷ 2SLGBTQ+ community members
  - ▷ Sexually exploited girls and women
- Preference will be given to applicants that have demonstrated experience providing mobile outreach services

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## Examples of activities that could be funded:

- On-going funding for mobile outreach support services to support unsheltered residents
- Funding to expand or increase hours of operations, scope or depth of mobile outreach support services
- Mobile outreach support services that connect unsheltered individuals with programs and supports that help to facilitate access to affordable, supportive transitional and/or long-term housing
- Outreach services such as wellbeing checks, transportation to safe or emergency shelters, the distribution of warm clothing, blankets, water, coffee, food, harm reduction supplies, facilitating warm handoffs to programs and agencies that are positioned to support individuals' paths to access housing, mental health and addiction services

## Examples of activities that will not be funded:

- Activities that do not provide mobile outreach services and supports
- Activities that do not support **priority** populations listed above
- Office equipment, such as photocopiers, computers, printers, land lines, mobile devices
- Travel and conference attendance
- Fundraising
- Feasibility studies, research or consulting agreements

## Review Process and Timelines

All 2022/2023 Mobile Outreach Support Services Grant Program applications will be evaluated by a multi-stakeholder review committee, led by the Public Service.

**February 14 – March 4, 2022** Request for Expressions of Interest process open

**March 4, 2022** Final date to submit application

**March 5 – March 18, 2022** Application review period

**Only** applications selected by the review committee will be notified in writing. All approved grantees will be subject to entering into an agreement with the City setting the terms and conditions of such funding.

# Mobile Outreach Support Services Grant Program 2022/2023 Application Form



<b>Legal Name of Organization</b>	
<b>Mailing Address</b>	
<b>Applicant Contact Information</b> <i>(Position, role with the organization)</i>	<b>Name:</b>  <b>Position:</b>  <b>Address:</b>
	<b>Phone:</b>
	<b>Email:</b>
<b>Mobile Outreach Activity Service Description</b> Please explain: <ul style="list-style-type: none"> <li>• The organization’s background, experience and approach working with individuals experiencing unsheltered homelessness.</li> <li>• Outline the specifics of the outreach activities including purpose, objectives, scope and deliverables.</li> <li>• Explain how the organization meets the eligibility criteria.</li> <li>• Share how the mobile outreach services provided by your organization support the overall intent of the Program.</li> <li>• Identify all active collaborations the organization has with community agencies and groups addressing the needs of individuals experiencing unsheltered homelessness.</li> </ul> <i>If you require more space, please attach to this form.</i>	
<b>Amount Requested</b>	\$
<b>Activity Budget</b> Please detail what the requested funds will be used for.  <i>Please attach an excel spreadsheet with your budget breakdown.</i>	

# Mobile Outreach Support Services Grant Program 2022/2023 Application Form



<p><b>Activity Implementation Timeline</b> <i>Funding for approved activities must be expended by November 30, 2020.</i></p>	<p><b>Start Date:</b></p>
<p><b>Previous City of Winnipeg Funding</b> If your organization has received City of Winnipeg funding in the past, include the amount, the year funding was received and, if known, the City of Winnipeg department providing the funding. If none, please indicate N/A.</p>	<p><b>Completion Date:</b></p>

The undersigned hereby certifies that the information in this application is accurate, complete and endorsed by the board of the Applicant:

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Organization Name:** \_\_\_\_\_

I have the authority to bind the applicant.

## Reporting Requirements:

All grantees of the 2022/2023 Mobile Outreach Support Services Grant Program agree to report at the times and in the manner required by the City of Winnipeg. Grantees shall provide the following information:

- Data collection requirements and performance indicators using activity reporting template;
- Qualitative & quantitative data highlighting key outcomes for the reporting period;
- Any observable positive outcomes or impacts that reflect successful implementation of the funded activity;
- Any lessons learned by the organization in developing and implementing the funded activity;
- Any active collaborations the organization is a part of to address homelessness;
- The organization’s future intentions as they relate to sustaining the funded activity;
- Other reporting as requested by the City of Winnipeg

## Application Deadline:

Please return the completed Application Form and supporting documents between **February 14 and March 4, 2022** to [mobileoutreachgrant@winnipeg.ca](mailto:mobileoutreachgrant@winnipeg.ca). If you have any questions, please email [mobileoutreachgrant@winnipeg.ca](mailto:mobileoutreachgrant@winnipeg.ca).